



PRESIDENT'S LETTER

A momentous year for Life in Arizona.

18,050 days. That's how long this country endured the horror of Roe . . . and on Friday, June 24, 2022, it ended! The abortion decision finally sits where it's always belonged—squarely on the shoulders of the states.

But our work is far from over. The overturn of *Roe* creates a new battlefield with new players, new rules of engagement, new propaganda, and new methods from pro-abortion forces. We'll be facing a landscape that will see over half of all abortions performed via the abortion pill (54% in America and 91% in Europe). The post-*Roe* world may be more covert, but it will be just as sinister and deadly.

Thanks to you, Choices is ready to stand firm in the midst of this new storm. In fact, ministry partners like you have helped us prepare for this day for the past three years.

In this year alone, your generosity provided expanded hours . . . additional ultrasound machines . . . full-time nurses in every center . . . the launch of our Abortion Pill Rescue program (APR) . . . the growth of our post-abortive recovery program (Hope & Healing) . . . and the launch of our STI/STD program.

Continued on inside ▶

IN THIS ISSUE

President's Letter

From the Frontlines: "If I knew then what I know now..."

ANNUAL REPORT 2022

- A Look Back
- In the Future
- In the News
- Choices' Fiscal Year
- By the Numbers



FROM THE FRONTLINES

"If I knew then what I know now..."

Thanks to your generosity, Choices is about to add a sixth ultrasound machine. This life-changing technology touches hearts and rescues lives! Just read this story one of our nurses recently shared about the power of an ultrasound image:

Today I spoke with Amanda, who is almost nineteen weeks pregnant. She told me about an abortion she had three years ago.

At that time, Amanda anticipated being jailed for a DUI and did not feel she had a future with the father of her baby. She was also taking care of her dying grandma. Amanda thought that these were all good reasons not to continue with the pregnancy.

Looking at me, she said, "Now I know these were all excuses."

When Amanda went to Planned Parenthood for her abortion, she was eight weeks pregnant. No one there told her what her baby looked like or anything about fetal development. She had no idea.

No idea until recently, that is. One day, Amanda was looking through a book on fetal development and ran across a

picture of a fetus at eight weeks.

She felt stunned. Amanda realized that the baby she'd aborted had everything a fully developed adult has. She learned that her baby's heart had been beating for more than a month, and that at eight weeks, a baby responds to touch.

Her story is yet another confirmation that an ultrasound image is a powerful reminder of what's happening in the womb.

I was able to share with Amanda about the Lord and the freedom, joy, and cleansing from sin that only He provides.

Today, Amanda looks forward to seeing images of the preborn child she's carrying. But she wishes she'd had the chance to see the same sort of images of her first baby.

She said, "If I knew then what I know now, I never would have had an abortion."

— **KAYLA**
A CHOICES NURSE



ANNUAL REPORT 2022



President's Letter

Continued from page 1

Choices is equipped and ready to face a post-Roe Arizona and to do so without condemnation, without judgment, and with the highest levels of care and compassion found anywhere in the Valley. **That's all because of you.**

God has been so generous this past year. I hope you are encouraged by the stories in this newsletter—stories of how your generosity is saving lives and bringing help, hope, and healing to so many women and babies.

You make this all possible, and we thank you!


MARC BURMICH
President/CEO

A Look Back

- **You made it possible for us to reopen our Phoenix Center after it had been closed for sixteen months.** The community on 19th Avenue and Camelback needs to receive Jesus' love. And here at Choices, we're happy that we'll be able to continue sharing this Greater Love with them.
- **The new face of abortion is the abortion pill.** Choices now offers Abortion Pill Rescue and will increase advertising this service. We want to let women know that they deserve better, and that there is still hope after the first dose of an abortion pill.
- **Walk and Worship returned in 2022!** It was such a joy to worship and walk for life in person with you and 900 of our friends.
- **Through God's provision and your generosity,** Choices had the highest donation months of our history in both December 2021 and February 2022. We continue to be debt-free, and we plan on staying that way. *You* are making a life-changing difference!

In The News

- **The Supreme Court finally overturned Roe v. Wade on June 24, 2022.** Thanks to a pre-Roe law, abortion is now illegal in Arizona, shifting the battle from clinics to mail-order abortion pills. We are ready to meet this challenge with the recent launch of our Abortion Pill Rescue Program.
- **As of Friday, June 24, all Planned Parenthood clinics in Arizona stopped abortions.** Choices is stepping up its work in reaching out to women with medical care, material assistance, and a compassionate reminder that they deserve better than abortion.

In The Future

- **With your help,** we plan to increase clinic hours to include nights and weekends.
- **We are expanding hours at our Glendale clinic.** The Glendale Planned Parenthood has stopped performing abortions! With your help, we're ready to step up and serve women in need by keeping the clinic open on nights and Saturdays. Your continued support provides the funds for staff and resources needed to serve this community on a larger scale.
- **We're taking a more proactive approach in the conversation around healthy sexuality.** Maricopa County is one of the highest in the country for STDs. This year, we are officially launching our expanded STD program. The program will begin at the Phoenix Center and will expand based on funding throughout the year.
- **We're expanding our outreach to provide women with options other than the abortion pill.** Social media and digital marketing will be critical to reach these women and inform them that there are better options. We are stepping up our digital "Women Deserve Better" campaign to market to those who need us most.
- **Next January, Choices will celebrate forty years in the Valley and almost 10,000 lives saved.** This work has only been possible by God's grace and your faithful partnership in the ministry. We invite you to celebrate this milestone with us at Walk and Worship 2023 on April 1 at Dream City Church Phoenix.

By The Numbers

This year, Choices has brought hope and healing to so many women through:



6,800
CLIENTS
AT CHOICES CENTERS



3,000
FREE
PREGNANCY TESTS



320
CHOICES
FOR LIFE!

GET INVOLVED

We are eternally grateful for your financial partnership and prayers. With your generous help, we will expand our services to serve 3,000 more women by hiring more nurses and support staff, and by opening nights and Saturdays. We invite you to join us in this ministry by giving a gift through the QR code.



CHOICES FISCAL YEAR

July 2021 thru June 2022

Revenue: **\$2,685,961**

Expenses: **\$2,680,592**



2,000
FREE
ULTRASOUNDS

*Shannon
saw her baby
for the first
time and
chose life!*



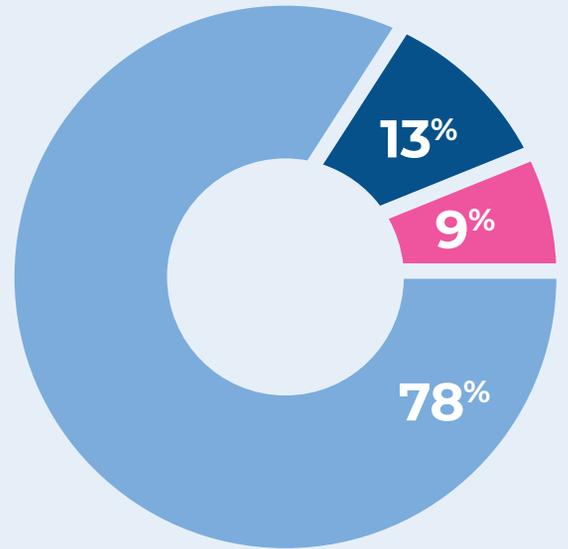
1
ABORTION PILL
RESCUE ADMINISTERED

*Just launched
this spring.
We are excited
to see how
God will work
in this area!*



2,500
SHARED
THE GOSPEL

*We also
thank God
that 53
women gave
their lives
to Christ!*



■ PROGRAMS.....78%

- Pregnancy Tests
- Ultrasounds
- Pregnancy Option Consultations
- Post Abortion Care
- LifePath Education for Women and Men
- Choices Network of Care Referrals
- Choices Baby Boutique and Emergency Supplies

■ GENERAL & ADMINISTRATIVE...13%

■ FUNDRAISING.....9%

Choices

ChoicesAZ.com