



On June 30, 2021, we completed our fiscal year. It was another season of being amazed by God's faithfulness and provision, and in many ways, it was HISTORIC! I'm excited to share the results of the past twelve months with you in this brief overview, and I'm even more excited as we enter our 38th year because I believe God is calling us to even **GREATER IMPACT** in the Phoenix Valley.

Our mission field of Maricopa County is the fastest-growing in America. In fact, 227 individuals* move here EVERY DAY, and many of them need to hear about Jesus and know that **THEY ARE LOVED and that THEY MATTER**. I can't wait to see what God does next as we continue to pursue excellence while demonstrating and sharing a #GreaterLove4PHX. Thank you for your continued investment into the mission and vision of Choices. HOPE is shining brightly in the Valley!



Sincerely,

Marc Burmich
President & CEO
Choices Pregnancy Centers

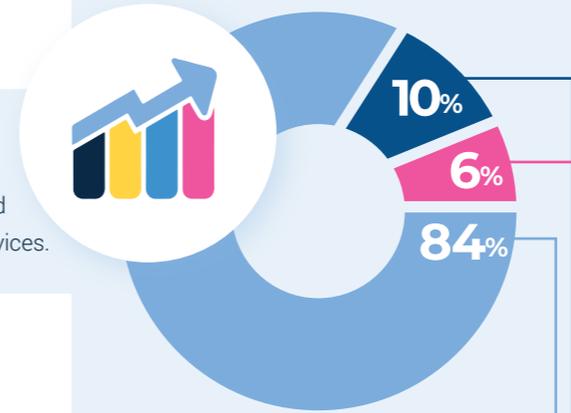
*U.S. Census Bureau

CHOICES FISCAL YEAR JULY 2020 thru JUNE 2021

Revenue = **\$2,318,000**

Expense = **\$2,110,000**

*Pre-audited revenue includes total cash donations, interest income and \$88,970 in donated materials and professional services.



PROGRAMS.....83.6%

- Pregnancy Tests
- Ultrasounds
- Pregnancy Option Consultations
- Post Abortion Care
- LifePath Education for Women and Men
- Choices Network of Care Referrals
- Choices Baby Boutique and Emergency Supplies

GENERAL &10.3% ADMINISTRATIVE

FUNDRAISING6.1%

A LOOK BACK...

- Choices never shut its doors during the pandemic. God protected our staff and allowed us to continue to provide HOPE across the Valley.
- We received two brand new, state-of-the-art ultrasound machines from **Knights of Columbus** and **Focus on the Family**.
- We sold our Tempe location and have seen tremendous growth in our Mesa Center (and in our Glendale Center, too)!
- In November 2020, Planned Parenthood walked away from its lawsuit against the State of Arizona (a case where Choices was granted permission to participate).
- **Choices became completely DEBT-FREE in January 2021** with the payoff of our Glendale Center!
- Our **Virtual Fundraising Dinner** in November 2020 and our **Walk & Worship Weekend** in May 2021 surpassed expectations, and we saw God's faithfulness.
- We are closing our 2020/2021 Fiscal Year with stronger **investment in our people, processes, technology, and infrastructure**.



Choices Pregnancy Centers of Greater Phoenix, Inc., is a 501(c)(3) charitable organization. ID #86-0536082. All contributions are tax-deductible to the fullest extent allowed by law. CPC is a Qualified Charitable Organization (QCO Code: 20684) under the Arizona Charitable Tax Credit Program.

LOOKING AHEAD 2021/2022

- Due to COVID and other circumstances, our Phoenix Center reopening was delayed and is now planned (Lord willing) for the fall (October). We're eager to bring a **Greater Love and access** to care to this critical part of the city.
- We are prayerfully moving forward with opening our **Sexually Transmitted Disease (STD) clinic**. The first phase will be to open a clinic in our Phoenix Center early in 2022. Arizona has experienced double and triple digit increases, placing the state in the top 10 for some very life altering infections. **Individuals need to be tested, treated and given the truth about Godly sexuality.**
- While we saw double digit increases in our open clinics for our key performance indicators, we missed our goal of six year service level highs that we projected. With the projected **opening of our Phoenix Center in October 2021**, we expect to have six year service and impact level highs, which will give us the opportunity for even **GREATER Kingdom Impact**.

Thanks for standing with Choices on the front line of culture!

Our Glendale and Mesa Clinics stood strong through Covid 19, serving clients in the West and East Valleys. The statistics to the right are from **July 1, 2020 - June 30, 2021**. Percentage increases are compared to the previous fiscal year in Glendale and Mesa.

UP **21%**

2,971
FREE
PREGNANCY TESTS

UP **46%**

1,855
FREE
ULTRASOUNDS

UP **38%**

206
CHOICES
FOR LIFE!

UP **34%**

585
SHARED
GOSPEL

UP **47%**

94
DECISIONS
FOR CHRIST

**GREATER
LOVE
4 PHX**